

CONNECTIONS MILAN

THE CUSTOM MADE TRADESHOW FOR THE CREATIVE COMMUNITY

THU 17TH OCT 19 | FONDAZIONE FELTRINELLI | 11 AM - 7 PM

THIS IS YOUR INVITATION



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DIGITAL. FILM. PRINT. PRODUCTION. INFLUENCE. AWARDS. TALKS. NETWORKING.

THE meeting place to find **talent and solutions for all your image & communication needs.**
Bringing together creatives in advertising, marketing, communications & branding
- meeting a curated selection of 40+ leading creative agencies, solutions & services.

THE CREATIVE AWARDS

LE BOOK is pleased to announce our juried creative awards – recognising some of the best work in print, film, post & non-traditional (vr, ai, social, experiential).

OUR PAST SHOWS: [PARIS](#) | [WEST COAST](#) | [NY](#) | [GENEVA](#) | [LONDON](#) | [MILAN](#)

THEY WERE HERE LAST YEAR

"Inspiring. Open Minding. Interactive. Invaluable."
Federico BARBIERI | Marketing Director | **MAISON MARTIN MARGIELA**

"Nice experience, interesting, cool, good atmosphere, really useful!"
Cristiano STUNIOLO | Chief Global Marketing Ofcr. | **PINKO**

"CONNECTIONS is a great opportunity to connect with new partners and explore creative ideas you wouldn't normally have the chance to explore."
Leonardo ALLASIA | Head of Global Brand | **MASERATI**

"Invaluable and inspirational facetime at CONNECTIONS!"
Carl Jesper VERSFELD | Creative Director | **BOTTEGA VENETA**

"An incredible landscape of creative opportunities!"
Fabrizio VIACAVA | Chief Digital Officer | **ETRO**

"CONNECTIONS is a good opportunity to connect with ladies and gentlemen of the industry - and the personal team behind organizations. Good forum for advertising service providers."
Raffaele DALOISO | Group Chief Marketing Office | **BARILLA**

"Very interesting and inspiring work. Next year I will come with even more time!"
Biagio FONTANA | Global Visual Design Dir. | **BULGARI**

"Fabulous and fantastic time - rich with new inspiring work and CONNECTIONS!"
Riccardo RUINI | Creative Director | **RUINI STUDIO**

"During CONNECTIONS, I really liked the friendly atmosphere and the "elevator pitch" approach from the agencies, going straight to the point. It's always good to get some new inspirations from other countries and industries."
Alessandro SIRONI | Head of Digital & Content | **ALFA ROMEO**

"CONNECTIONS is the coolest creative hub i've seen in a while. Truly inspiring work!"
Fabrizio RINALDI | Intl Head of Digital, Strategy & Innov | **VERSACE**

"Thank you for the invitation. I enjoy the sharing. See you next time LE BOOK!"
Silvia SCHWARZER | Design Director | **BULGARI**

"Great experience, so many talents, inspirational and useful, thanks LE BOOK for inviting me!"
Antonio TARDIO | Exec. Creative Director | **YOOX**

"Super interesting. Finally we move back to a human element - meeting face to face!"
Giulia VIRZO | Image Production Mgr. | **TOD'S**

"CONNECTIONS has been a very interesting & pleasurable experience, a way to reconnect with old acquaintances and make new valuable ones. A great fusion between fashion, technology and different ways of producing content: well done LE BOOK!!!"
Camille ZANARIA | Senior Creative Dir. | **COCA-COLA**

"Great day, Great CONNECTIONS! It was a very nice experience - and the quality of the work was very interesting and inspiring."
Manuela BANDIERA | Brand Director | **SKY MEDIA**
"After CONNECTIONS, I feel more connected!"
Macs IOTTI | Creative Director